



André Giacomucci

UX/UI Designer

In 2011, I founded a design studio (mucci.co) and, after 8 years, I decided to change my professional career to become a UX Designer. That is why, in 2019, I made the Ironhack UX/UI bootcamp course to learn more about user-centered methods and processes. My current goal is to work in a company with a UX team where I can continue learning while having a positive impact on others.

Experience

Founder, Creative Director at Mucci Apr 2011 – Sep 2019

For 8 years, I led a small team of 3-6 people in:

- › 70 brand design projects
- › 80 web design projects
- › 25 online shops projects

I had several roles in the company as an entrepreneur:

- › Create, present and negotiate proposals with clients
- › Present projects to clients
- › Manage team
- › Creative direction

Freelance Designer Jan 2006 – Mar 2011 · São Paulo / Brazil

During this period I worked in several projects creating corporate identities and websites.

Graphic Designer intern at Erretres

Feb 2009 – Jul 2019 · Madrid / Spain

As an intern my roles were:

- › Create advertisement pieces
- › Create presentations
- › Paper mock-ups

- 📍 Barcelona, Spain
- 📞 +34 603813069
- ✉️ andre@andregiacomucci.com
- 💻 www.andregiacomucci.com
- 🌐 in/andregiacomucci
- 📧 medium.com/@giacomucci

Education

UX/UI Bootcamp at Ironhack

Sep 2019 – Nov 2019 · Barcelona / Spain

Master's Degree Editorial Design at IED

Oct 2008 – Jul 2009 · Madrid / Spain

Bachelor's Degree Graphic Design at IED

Jan 2005 – Dec 2007 · São Paulo / Brazil

Skills

- › Design Thinking Process
- › User Research
- › Interaction Design
- › Prototyping
- › UI Design

Tools

- › Sketch
- › InVision
- › Principle
- › Adobe Creative Suite

Languages

- › English: Professional proficiency
- › Spanish: Professional proficiency
- › Portuguese: Native language

Selected Projects

UserPont: connecting UX consultants and real users

My roles: Research, Interaction design and UI Design.

An online platform that provides an autonomous, efficient and precise recruitment process allowing UX consultants and the participating users of a research project to have control over all phases of the process.

[See case study](#) ↗

Split Payment for Booking.com

My roles: Interaction design and UI Design.

New functionality — to split the payment between travelers through Booking.com — respecting the current product and creating a meaningful user experience.

[See case study](#) ↗